



SASB LICENSING PROFILE

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WAS THERE A FACTOR (OR FACTORS) THAT HELPED YOU DECIDE TO INTEGRATE SASB STANDARDS IN YOUR DATA MANAGEMENT PLATFORM?

» The holy grail in private markets is to fully integrate material ESG data with material financial and operational datasets and having the ability to confidently report this integrated dataset with stakeholders. Mercatus, with the SASB Standards, wants to help private investors make this a reality. Mercatus focused on SASB Standards specifically because:

- 1. Multi-asset complexity** - As private market investing continues to grow; more investors are diversifying their investment strategy. As this trend continues, SASB continues to be a holistic framework to cover multiple sectors in private markets.
- 2. Flexibility in implementation** – Private market investors are looking for flexible ways to prioritize which ESG risks are material for a given investment and communicate these risks confidentially with internal and external stakeholders. SASB allows for this.
- 3. Focus on financial materiality** – For ESG to continue to gain momentum and adoption in private market investing, there needs to be a clear alignment on which ESG risks are financially material for a given investment. SASB is a trusted brand name and thorough methodology to review financial materiality. It is built by investors for investors.

HOW IS SASB HELPING YOUR CLIENTS ASSESS ESG MATTERS?

- » Mercatus data management platform combined with SASB allows Mercatus clients to:
- › Access full investment transparency - Integration of financial, operational, ESG data modeling across all investment entities.
 - › Enhanced investor relations - A data governance and reporting platform to internal and external stakeholders to showcase & measure proactive ESG implementation and strategy
 - › Provides deal + asset managers concrete guidance of which financial material ESG factors to prioritize for a given investment. Bridge the data gap between the front office + ESG teams.

WHERE DO YOU SEE ESG EVOLVING OVER TIME?

- » Climate risk management will only become increasingly important for fund managers and their portfolio companies. Mercatus believes SASB and its symbiotic relationship with TCFD are two of the best frameworks for multi-asset investors should prioritize sooner than later.



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