

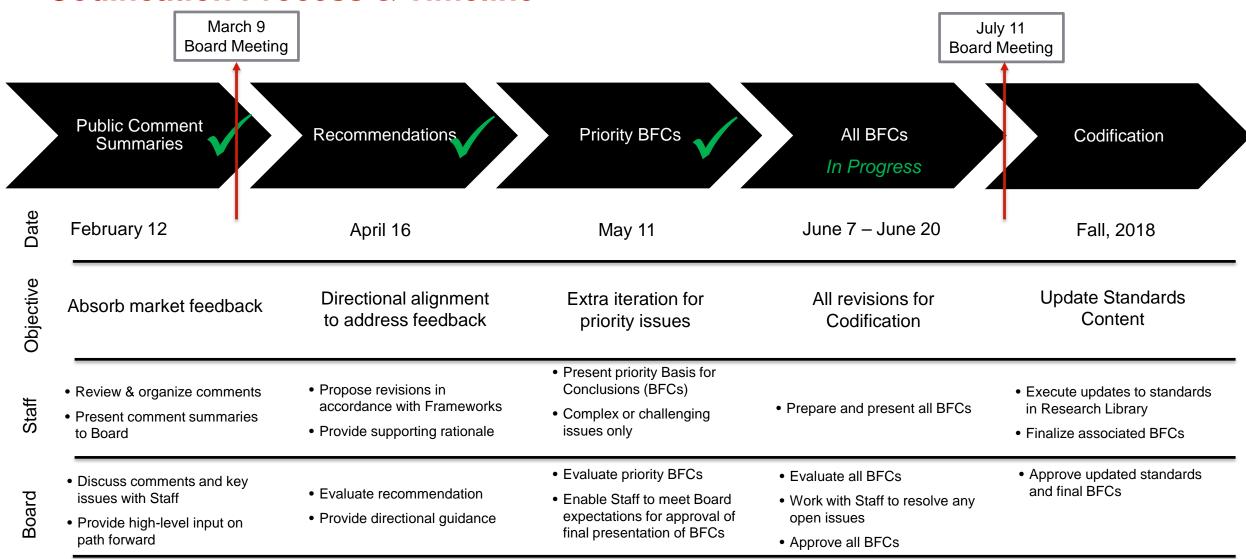
# **Sustainability Accounting Standards Board**

Public Standards Board Meeting

Jeffrey Hales, PhD
Chair of the SASB Standards Board

July 11, 2018

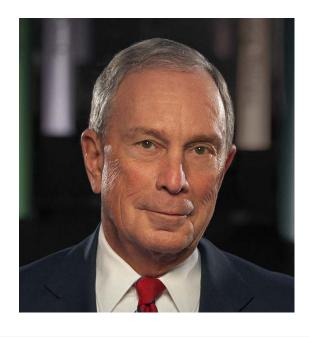
## **Codification Process & Timeline**





## **Major Changes in SASB Leadership**

## Chairs of both the Foundation and Standards Board Step Down



Michael R. Bloomberg
CHAIRMAN EMERITUS
Philanthropist, Founder of Bloomberg LP,
and three-term Mayor of New York City



Jean Rogers
FOUNDER
Former CEO and Chair of the SASB
Standards Board



## **New Foundation Board Leadership**

**New Chair (former Co-Vice Chair)** 



Robert K. Steel – Chair
Partner & CEO
Perella Weinberg Partners



Mary Schapiro – Vice Chair Promontory Advisory Board Vice Chair Former Chairman – SEC



## **SASB's Foundation Board**

Independent board responsible for all aspects of standards setting

Robert K. Steel - Chair

Partner & CEO
Perella Weinberg Partners

Mary Schapiro – Vice Chair

Promontory Advisory Board Vice Chair Former Chairman – SEC

**Alan Beller** 

Senior Counsel Cleary Gottlieb Steen & Hamilton

**Rudi Bless** 

Chief Accounting Officer Bank of America

**Audrey Choi** 

CEO – Institute for Sustainable Investing, Morgan Stanley

**Jack Ehnes** 

5

CEO - CalSTRS

Steven O. Gunders, CPA

Partner
Deloitte & Touche LLP (Retired)

Robert H. Herz

Former Chairman – FASB

**Shawn Lytle** 

President, Delaware Investments/ Macquarie, Inc.

**Jim McIntire** 

Former Treasurer, State of Washington

**Clara Miller** 

President – The F.B. Heron Foundation

**Kevin Parker** 

CEO - SICM

**Curtis Ravenel** 

Global Head, Sustainable Business and Finance Bloomberg LP

Laura Tyson, PhD

Director, Institute for Business and Social Impact Berkeley Haas School of Business

**Elisse Walter, JD** 

Former Chairman – SEC

**Matthew Welch** 

President SASB (Ex-officio)

Jay Willoughby

CIO, TIFF

**Chuck Zegar** 

Philanthropist, Co-Founder of Bloomberg LP



## **New Standards Board Leadership**

#### **New Chair and two Vice Chairs**



Jeffrey Hales, PhD
The SASB Chair
Professor, Georgia Institute of
Technology – Ernest Scheller
Jr. College of Business
Sector Chair for Financials &
Renewable Resources &
Alternative Energy



Verity Chegar
Co-Vice Chair
Vice President, BlackRock
Sustainable Investing
Sector Chair for Extractives &
Minerals Processing



Robert Hirth, Jr.
Co-Vice Chair
Senior Managing Director, Protiviti
Chairman Emeritus, Committee of
Sponsoring Organizations of the
Treadway Commission (COSO)
Sector Chair for Technology &
Communications



## **SASB's Standards Board**

## Independent board responsible for all aspects of standards setting

#### **Verity Chegar**

SASB Co-Vice Chair
Vice President, BlackRock
Sustainable Investing
Sector Chair for Extractives &
Minerals Processing

#### **Kurt Kuehn**

Former CFO, UPS Sector Chair for Transportation and for Infrastructure

#### Lloyd Kurtz, CFA

Senior Portfolio Manager, Head of Social Impact Investing, Wells Fargo Private Bank Sector Chair for Health Care and for Resource Transformation

#### **Jeffrey Hales, PhD**

The SASB Chair
Professor, Georgia Institute of
Technology – Ernest Scheller Jr.
College of Business
Sector Chair for Financials and
for Renewable Resources &
Alternative Energy

#### Daniel L. Goelzer, JD

Senior Counsel, Baker & McKenzie LLP, Inc. Sector Chair for Services

#### **Elizabeth Seeger**

Head of Sustainable Investing, KKR Sector Chair for Consumer Goods

#### Robert Hirth, Jr.

SASB Co-Vice Chair
Senior Managing Director, Protiviti
Chairman Emeritus, Committee of
Sponsoring Organizations of the
Treadway Commission (COSO)
Sector Chair for Technology &
Communications

#### Stephanie Tang, JD

Director of Legal, Corporate Securities, Stitch Fix Sector Chair for Food & Beverage



## **Research Team**

## Dedicated sector analysts follow industry issues, test materiality, and conduct deep consultation



David S. Post, CFA Director of Research



**Sonal Dalal** Technical Director



Bryan Esterly, CFA Deputy Director of Research



David Parham Deputy Director of Research

Eric Kane





Health Care

Biotechnology & Pharmaceuticals; Medical Equipment & Supplies; Health Care Delivery; Health Care Distributors; Managed Care; Drug Retailers Henrik Cotran





#### **Resource Transformation**

Chemicals; Aerospace & Defense; Electrical & Electronic Equipment; Industrial Machinery & Goods; Containers & Packaging

Anton Gorodniuk, CFA





**Financials** 

Commercial Banks; Investment Banking & Brokerage; Asset Management & Custody Activities; Consumer Finance; Mortgage Finance; Security & Commodity Exchanges; Insurance

Lynn Xia





#### Food & Beverage

Agricultural Products; Meat, Poultry, & Dairy; Processed Foods; Non-Alcoholic Beverages; Alcoholic Beverages Tobacco: Food Retailers & Distributors: Restaurants

Bryan Esterly, CFA





#### **Technology & Communication**

Electronic Manufacturing Services & Original; Design Manufacturing; Software & IT Services; Hardware; Semiconductors; Telecommunication Services: Internet Media & Services Lynn Xia





#### **Consumer Goods**

Apparel, Accessories & Footwear; Appliance Manufacturing; Household & Personal Products; Building Products & Furnishings; Toys & Sporting Goods; Multiline and Specialty Retailers & Distributors: E-commerce

David Parham





#### **Extractives & Minerals Processing**

Oil & Gas - Exploration & Production; Oil & Gas - Midstream; Oil & Gas - Refining & Marketing; Oil & Gas - Services; Coal Operations; Iron & Steel Producers; Metals & Mining; Construction Materials

Henrik Cotran





## Renewable Resources & Alternative Energy

Biofuels; Solar Technology & Project Developers; Wind Technology & Project Developers; Fuel Cells & Industrial Batteries; Forestry Management; Pulp & Paper Products

Sonya Hetrick





#### Transportation

Entertainment

Automobiles; Auto Parts; Car Rental & Leasing; Airlines; Air Freight & Logistics; Marine Transportation; Cruise Lines; Rail Transportation; Road Transportation Bryan Esterly, CFA





#### Infrastructure

Electric Utilities & Power Generators; Gas Utilities & Distributors; Water Utilities & Services; Waste Management Engineering & Construction Services; Home Builders; Real Estate; Real Estate Services

Sonya Hetrick





**Services**Education; Professional & Commercial Services;
Hotels & Lodging; Casinos & Gaming; Leisure
Facilities; Advertising & Marketing; Media &

Taylor Reed



#### Research Analyst

Supporting Extractives, Infrastructure and Consumer Goods





## **Recent Key Speaking Engagements**

- Fair Fashion Coalition Workshop (May 1, David Post, Lynn Xia, Janine Guillot, SASB Staff)
- Sustainable Investment Leadership Conference (May 2, Janine Guillot, SASB Staff)
- BSR Future of Reporting Program (May 10, Katie Schmitz Eulitt, SASB Staff)
- Andersen Center for Sustainable Business Corporate Workshop (May 10, Jeff Hales, SASB Board)
- Pensions & Investments ESG Breakfast Briefing Series (May 15, Nicolai Lundy, SASB Staff)
- Environmental Leader Conference (May 15, David Parham, SASB Staff)
- Pensions & Investments ESG Breakfast Briefing Series (May 17, David Post, SASB Staff)
- Palmetto Symposium at the University of South Carolina (May 18, Jeff Hales, SASB Board)
- Responsible Investor Americas Annual Conference (June 4, Katie Schmitz Eulitt, SASB Staff)
- Sustainable Brands Annual Conference (June 6, Sonal Dalal, SASB Staff)
- Canadian Accounting Standards Oversight Committee (June 7, Jeff Hales, SASB Board)
- NIRI Annual Conference (June 10, Janine Guillot, SASB Staff)
- Conference Board CSR Council (June 12, Katie Schmitz Eulitt, SASB Staff)
- Society of Corporate Governance National Conference (June 21, David Post, SASB Staff)
- Organisation for Economic Co-operation and Development (OECD) Advisory Group Meeting (July 3, Katie Schmitz Eulitt, SASB Staff)
- Findhorn Foundation SDG Programme (July 2-5 Jeff Hales, SASB Board)



# **Agenda for Today's Public Board Meeting**

Time	Agenda Item
9:20 – 10:00am	Development of Basis for Conclusions; Path to Codification
10:00 – 10:40am	Extractives & Minerals Processing Sector
10:45 - 11:15am	Health Care Sector
11:20am – 11:50am	Infrastructure Sector
11:55 – 12:25pm	Technology & Communications Sector
12:25pm – 1:25pm	BREAK



7/16/2018

# **Agenda for Today's Public Board Meeting**

Time	Agenda Item
1:25 – 1:55pm	Resource Transformation Sector
2:00 – 2:30pm	Food & Beverage Sector
2:35 - 2:55pm	Consumer Goods Sector
3:00 – 3:30pm	Renewable Resources & Alternative Energy Sector
3:35 – 4:15pm	Financials Sector
4:20 – 4:50pm	Transportation Sector
4:55 – 5:15pm	Services Sector
5:15 – 5:25pm	Acknowledgment of SASB's Founder and former Chair, Jean Rogers, PhD
5:25pm	Meeting Adjourned



11 7/16/2018



# **Sustainability Accounting Standards Board**

**Public Standards Board Meeting** 

David S. Post, CFA
Director of Research

July 11, 2018

## The Sustainability Accounting Standards Board (SASB)

**Discussion Topics** 

- 1 Standards Development Process
- 2 Standards Development Phases
- 3 Standards Development by the Numbers
- 4 Discussion Format for Today



# Standards Development Process



## The SASB Lens on Financial Materiality

Standards targeted to the needs of investors for financially relevant ESG information



Identify ESG factors reasonably likely to affect the financial condition or operating performance of companies within an industry

**REQUIRE** 

**Evidence of Investor Interest** 

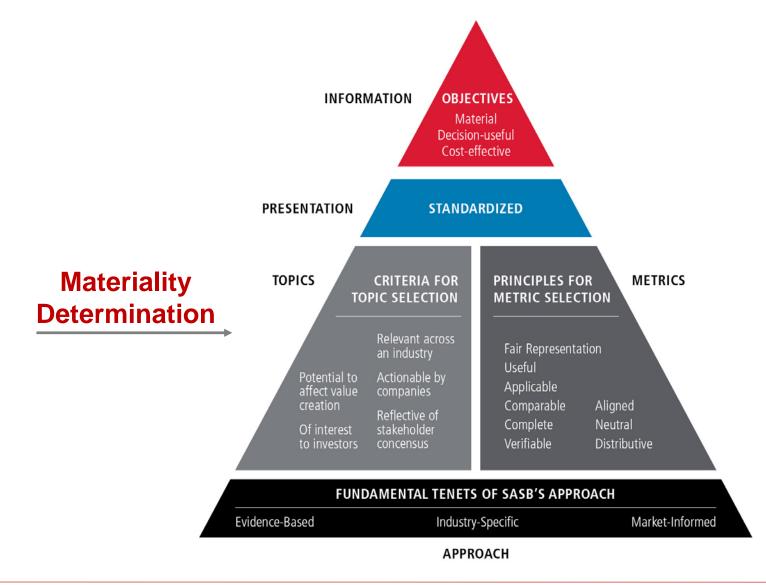
AND

**Evidence of Financial Impact** 



## **SASB's Conceptual Framework Guides Standards Development**

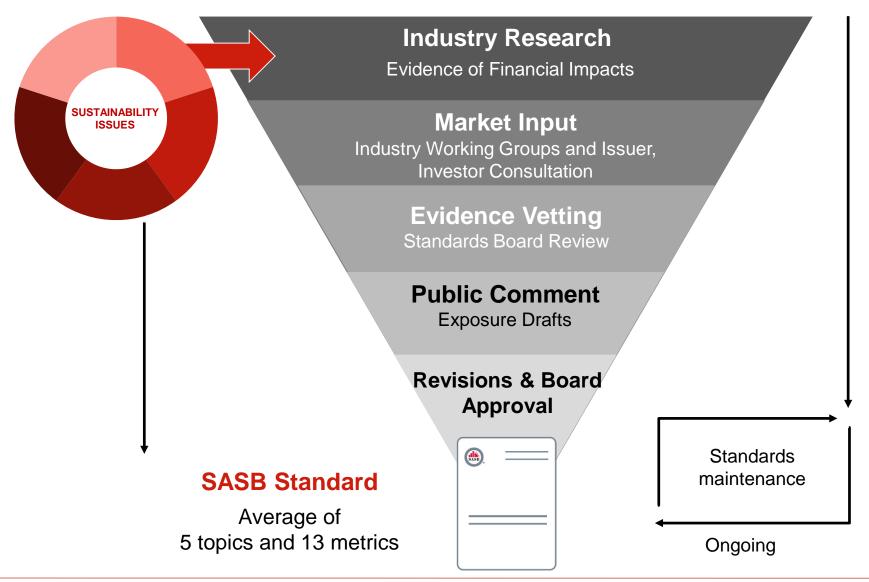
Clear criteria govern disclosure topic and metric selection





## **Rigorous Process Drives SASB Standards**

Standards for each industry are rooted in evidence and shaped by market input





## **Industries Grouped by Resource Intensity & Sustainability Impacts**

Sustainable Industry Classification System (SICS™): 77 industries within 11 sectors



#### **Health Care**

- Biotechnology & Pharmaceuticals
- Medical Equipment & Supplies
- Health Care Delivery
- Health Care Distributors
- Managed Care
- Drug Retailers



#### **Financials**

- Commercial Banks
- Investment Banking & Brokerage
- Asset Management & Custody Activities
- Consumer Finance
- Mortgage Finance
- Security & Commodity Exchanges
- Insurance



#### **Technology & Communications**

- Electronic Manufacturing Services
   & Original Design Manufacturing
- Software & IT Services
- Hardware
- Semiconductors
- Telecommunication Services
- Internet Media & Services



#### **Extractives & Minerals Processing**

- Oil & Gas Exploration & Production
- Oil & Gas Midstream
- Oil & Gas Refining & Marketing
- Oil & Gas Services
- Coal Operations
- Iron & Steel Producers
- Metals & Mining
- Construction Materials



#### **Transportation**

- Automobiles
- Auto Parts
- Car Rental & Leasing
- Airlines
- Air Freight & Logistics
- Marine Transportation
- Cruise Lines
- Rail Transportation
- Road Transportation



#### Services

- Education
- Hotels & Lodging
- Casinos & Gaming
- Leisure Facilities
- Advertising & Marketing
- Media & Entertainment
- Professional & Commercial Services



#### **Resource Transformation**

- Chemicals
- Aerospace & Defense
- Electrical & Electronic Equipment
- Industrial Machinery & Goods
- Containers & Packaging



## Renewable Resources & Alternative Energy

- Biofuels
- Solar Technology & Project Developers
- Wind Technology & Project Developers
- Fuel Cells & Industrial Batteries
- Forestry & Paper
- Pulp & Paper Products



#### Food & Beverage

- Agricultural Products
- Meat, Poultry & Dairy
- Processed Foods
- Non-Alcoholic Beverages
- Alcoholic Beverages
- Tobacco
- Food Retailers & Distributors
- Restaurants



#### **Consumer Goods**

- Household & Personal Products
- Multiline and Specialty Retailers& Distributors
- E-Commerce
- Apparel, Accessories & Footwear
- Building Products & Furnishings
- Appliance Manufacturing
- Toys & Sporting Goods

#### Infrastructure



- Electric Utilities & Power Generators
- Gas Utilities & Distributors
- Water Utilities & Services
- Waste Management
- Engineering & Construction Services
- Home Builders
- Real Estate
- Real Estate Services



## **Designed for communications to investors**

Meet investor needs for comparable, consistent, reliable data





International Financial Reporting Standards (IFRS) or US Generally Accepted Accounting Principles (GAAP) govern presentation of the financial statements





- Annual Reports
- Regulatory Filings
- Other Investor Communications





SASB Disclosure Topics and Metrics designed to guide management's discussion and analysis, risk analysis, strategic analysis as appropriate



SASB standards are acknowledged by the EU as a framework for use to provide information pursuant to *Directive 2014/95/EU* on non-financial reporting.



## **Insight Across Multiple Asset Classes**

SASB standards enable ESG integration across multiple asset classes

# PUBLIC EQUITIES

- Data-driven corporate engagement
- Input to fundamental equity analysis
- Construct alternative indexes

# CORPORATE FIXED INCOME

- Input to credit analysis and internal credit rating assignment
- Assess quality of disclosure for insight into risk

# PRIVATE EQUITY

- Identify focus areas for fund and portfolio company due diligence
- Report to GPs and LPs on performance on material ESG topics

#### **REAL ASSETS**

 Use SASB's Infrastructure sector standards to guide risk assessment and performance reporting for real assets

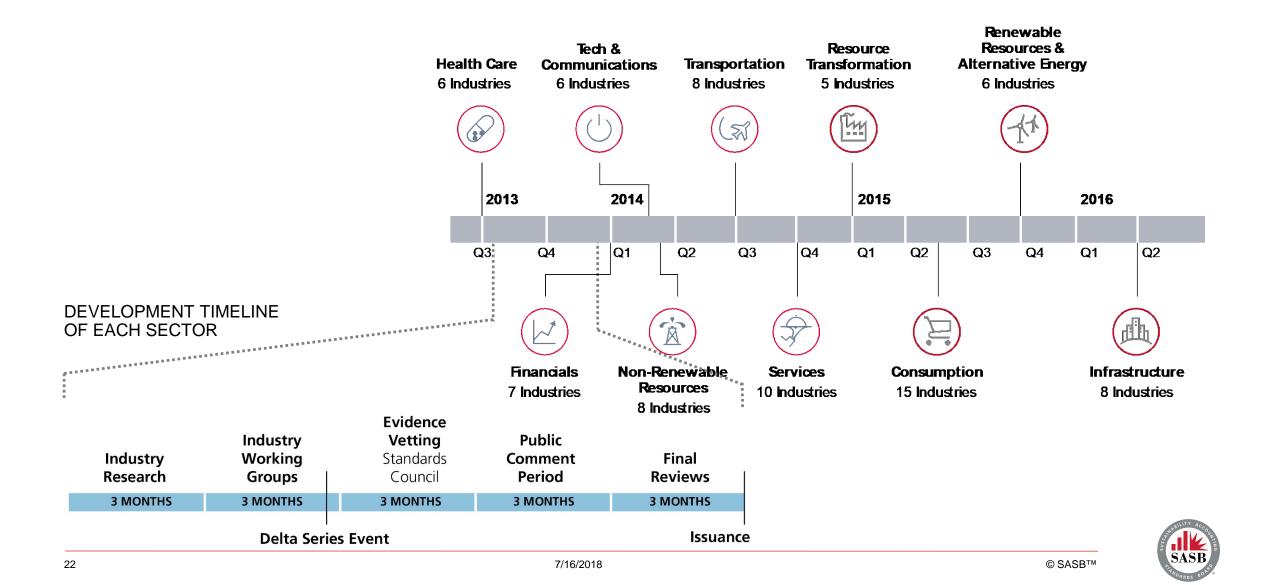


# Standards Development Phases



## **Phase 1: Develop Complete Set of Provisional Standards**

Sequential standards development by industry in each sector



## **Phase 2: Update Complete Set of Provisional Standards**

Update all industry standards during a 2-year update proess

Multiple Board Research & Consult Seat Standards 248 Proposed 120-Day Public Reviews of on Industry Issues Comment Period **Board** Changes Proposed Chgs Date 2016 Q4 - 2017 Q1 10/2/17 Q1 2017 2017 Q2 - 2017 Q3 10/2/17-1/31/18 Objective Second public comment Seat diverse and Iterate to improve Improve quality of Identify & evaluate key period for each industry experienced Board proposed changes standards issues • 120 individual letters received Staff proposed changes based Multiple staff reviews and QC Execute consultation lookback to • Research important issues upon research & consultation double check Staff • Includes redline update to Consult with stakeholders on Consistent with Conceptual **Provisional Standards**  Present to Board approach to these and other issues Framework considering comments & lookback Sector Committee review & Agreed with all proposed • Investing, accounting, legal, • Review with staff approach to Board comment on each proposal changes sustainability, finance, standards considering comments and • Voted for complete set of 77 consultation lookback 3-sectors each based on industry standards expertise; 1- sector chair each



#### **Phase 2 (continued): Codification Process & Timeline** March 9 July 11 **Board Meeting Board Meeting Public Comment** Priority BFCs Recommendations All BFCs Codification **Summaries** In Progress Date February 12 April 16 June 7 – June 20 May 11 Fall, 2018 Objective **Update Standards** Directional alignment Extra iteration for All revisions for Absorb market feedback Content to address feedback priority issues Codification · Present priority Basis for • Propose revisions in Conclusions (BFCs) • Execute updates to standards • Review & organize comments accordance with Frameworks • Prepare and present all BFCs in Research Library Complex or challenging • Present comment summaries • Provide supporting rationale issues only Finalize associated BFCs to Board Evaluate priority BFCs • Evaluate all BFCs Approve updated standards Discuss comments and key and final BFCs • Evaluate recommendation Board issues with Staff Enable Staff to meet Board • Work with Staff to resolve any

expectations for approval of

final presentation of BFCs

open issues

Approve all BFCs



• Provide high-level input on

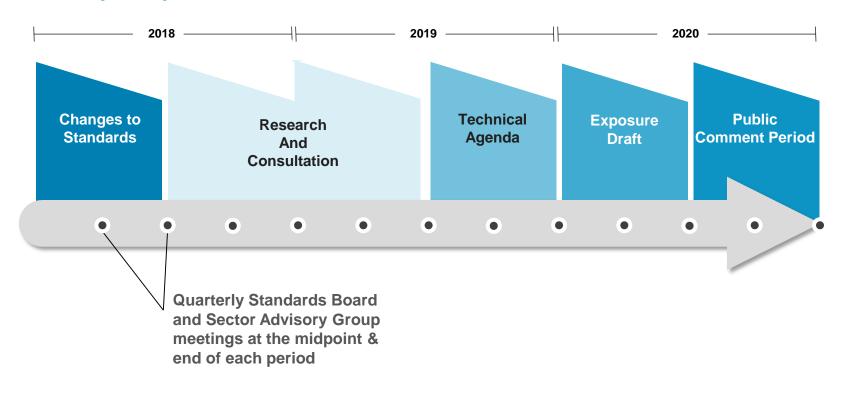
path forward

• Provide directional guidance

## Phase 3 and Beyond: Update Complete Set of Standards Every Three Years

SASB standards will be maintained to evolve along with the markets they serve

## Multi-year cycle from Q3 2018





## **Sector Advisory Groups**

Stakeholders will advise on ongoing standards development

**SAG Purpose**: Provide feedback to the SASB Staff and Standards Board regarding the content and use of the standards

Apply: www.sasb.org/sag

## **Membership Profile & Time Commitment**

Composition 15-20 Members	Expertise
Companies (60%)	Sustainability Finance Legal
Investors (20%)	Buy-side analysts & sector PMs Sell-side analysts Equity and Fixed Income
SMEs (20%)	Industry Consultants Accountants Attorneys

**PERIODIC MEETINGS** 

**PERIODIC CALLS** 

**PUBLIC LISTING OF MEMBERSHIP** 



## **Research Agenda**

Drives the next standards update and addresses longer-term issues

- Evolving list of important, typically topic-level, issues in each sector
- 50+ issues at present, to be published soon after codification
- Issues raised by Standards Board and SASB Analysts
- Issues raised during consultation or PCP which required more time to evaluate
- SAGs will provide important input re initial RA and prospective RA items
- Research will commence post-codification and fold into standards update timeline
- Research assistance will be provided by academics
- Will also include long-term projects outside the 3-year review cycle



# Standards Development by the Numbers



## **248 Proposed Updates to the Provisional Standards**

Three primary types of proposed changes



248 changes to provisional standards

#### Comprising:

- Industry and investor feedback from consultation phase
- Cross-cutting issues, including climate risk (TCFD), human capital, water risk, cybersecurity, governance

	Health Care	Financials	Technology & Communications	Extractives & Minerals Processing	Transportation	Services	Resource Transformation	Food & Beverage	Consumer Goods	Renewable Resources & Alternative Energy	Infrastructure	Total
Topic- level change	6	11	0	5	5	8	4	10	4	4	8	65
Metric- level change	12	42	13	20	9	7	18	13	5	5	7	151
Other type of change	5	3	5	9	0	1	5	2	0	2	0	32
Total	23	56	18	34	14	16	27	25	9	11	15	248

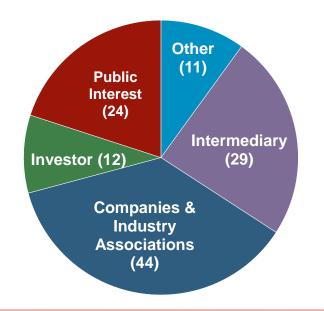


## **Public Comments on Proposed Updates and Balance of Provisional Standards**

The public commented on both proposed changes and the balance of the standards

#### **SUMMARY THEMES**

- 1. Companies ask for fewer metrics with more D&A while investors ask for more metrics and less D&A
- 2. Comments were focused and detailed regarding metrics and technical protocols
- 3. Letters addressed climate change (46), human capital (30) and cybersecurity (13)



- 120 public comment letters received from 97 different individuals / organization
- Comments received in 67 of 77 industries
- 53% of 248 proposed changes received comments
- Most comments from Companies
   & Industry Associations

Sector	# of Individual Comments
Health Care	40
Financials	168
Technology & Comms	71
Extractives	404
Transportation	70
Services	32
Resource Transformation	114
Food & Beverage	185
Consumer Goods	113
Renewable Resources	70
Infrastructure	159

#### Amounts to 1,596 individual comments



## **Public Comments on Proposed Updates and Balance of Provisional Standards**

Selected submissions demonstrate high quality commenters

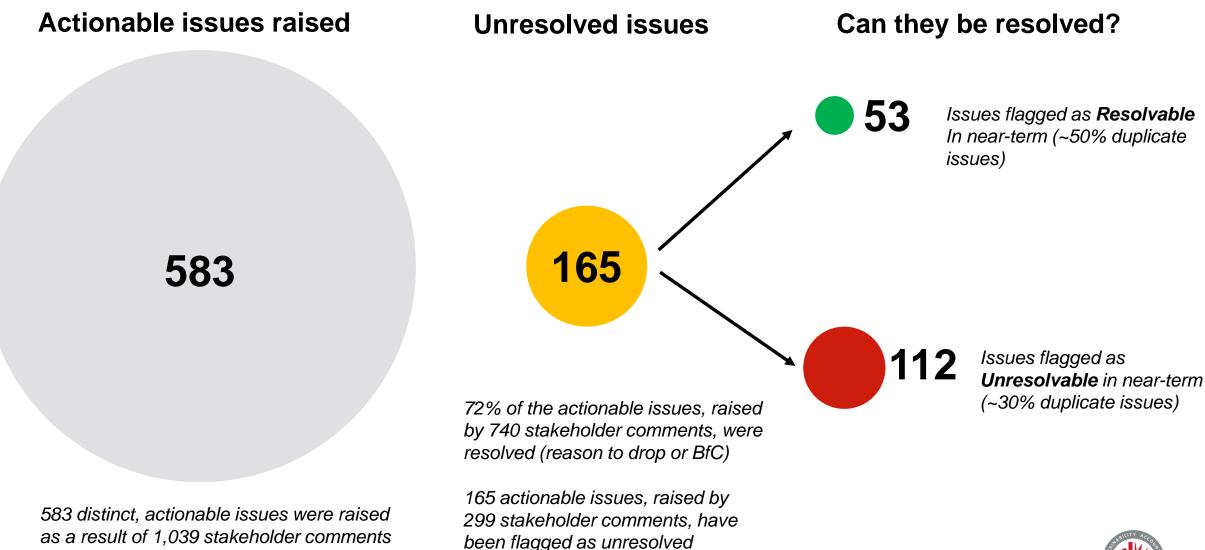
Acceptions

Associations	Companies	Investors & Asset Owners			
AICDA	4-7-7				
AICPA	AT&T	Breckinridge Capital			
Airlines for America	CalSTRS	CalPERS			
American Chemistry Council	Chevron	Domini			
American Coatings	Conoco Phillips	Longfellow Investments			
American Forest & Paper Products*	Covanta	Office of NY State Comptroller			
American Society of Safety Engineers	Duke Energy	Pinebridge Investments			
Association of Home Appliance Manufacturers	Etsy	Walden Asset Management			
Association of Metropolitan Water Agencies	First Solar	Wells Fargo Asset Management			
Green Electronics Council	Flextronics	3			
Institute of Internal Auditors	GE				
Institute of Management Accountants	Goby				
IPIECA	HSBC				
Marketing Accounting Standards Board	JP Morgan Chase				
National Council for Air and Stream Improvement	NRG				
National Ready Mixed Concrete	Philip Morris International				
U.S. Tire Manufacturers Association	Salesforce				
	Sempra Energy				
	Suncor				
* Multiple submissions	Travelers Insurance				
manapie edominosione					
	United Technologies				



## **Consultation Lookback to Identify Missed Actionable Recommendations**

72% of actionable issues resolved, with opportunities to resolve remaining issues





# Discussion format for today



## **Sector Discussion Format**

Focused and open discussion of key issues

- Timing: 20-40 minutes per sector, depending upon sector complexity
- SASB Sector Chair overview: Identify other Board members on committee; # of proposed revisions; high-level comment re 2-4 sector issues to be discussed
- Analyst slide comments: Notes summary stakeholder feedback statistics and number of proposals
- Analyst issue comment & discussion: Analyst explains first issue, its historic context, why
  the issue is complex/controversial and key questions which arose re the issue; full Board
  then engages the analyst on the issue in an open discussion
- Repeat: Repeat above two steps for each of 2-4 issues per sector
- Materials: 432 proposed revisions summaries at https://www.sasb.org/standards/public-meetings-sasb/#meetings





# Accounting for a **Sustainable Future**



# **Sustainability Accounting Standards Board**

Public Board Meeting Extractives & Minerals Processing Sector Discussion

July 11, 2018

**Extractives & Minerals Processing Sector** 

SASB approach to incorporation of climate-related scenario analysis in
 Oil & Gas – Exploration & Production and Coal Operations industries

 Disclosure of hydrocarbon reserves in locations that are subject to elevated sustainability-related risks in the Oil & Gas – Exploration & Production industry

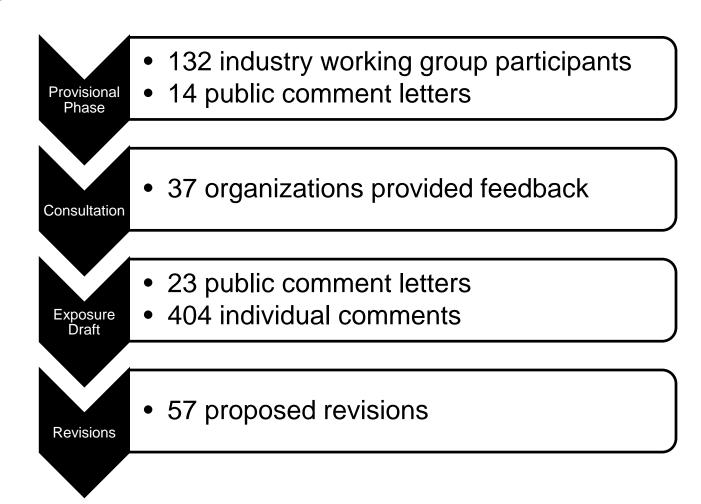
3. References to external industry-based reporting frameworks in multiple industries



#### **Extractives & Minerals Processing Sector**

#### **Summary Statistics**

# Industries in the Sector Oil & Gas - Exploration & Production Oil & Gas - Midstream Oil & Gas - Refining & Marketing Oil & Gas - Services **Coal Operations** Iron & Steel Metals & Mining **Construction Materials**





**Extractives & Minerals Processing Sector** 

- 1. SASB approach to incorporation of climate-related scenario analysis in Oil & Gas
  - Exploration & Production and Coal Operations industries

2. Disclosure of hydrocarbon reserves in locations that are subject to elevated sustainability-related risks in the Oil & Gas – Exploration & Production industry

3. References to external industry-based reporting frameworks in multiple industries





Public Board Meeting Health Care Sector Discussion

**Health Care Sector** 

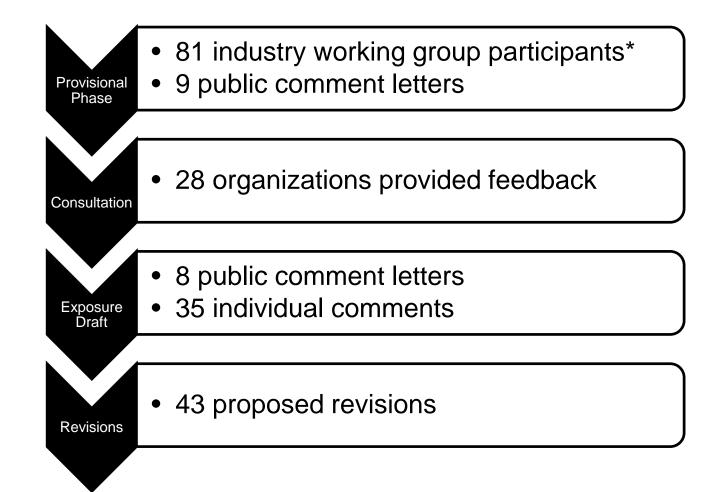
- 1. SASB approach to Affordability & Pricing in Biotechnology & Pharmaceuticals
- 2. Data security in Managed Care and Health Care Delivery
- 3. References to prescription drug monitoring program (PDMP) database



#### **Health Care Sector**

#### **Summary Statistics**

# Industries in the Sector Biotechnology & **Pharmaceuticals** Medical Equipment & Supplies **Health Care Delivery Health Care Distributors** Managed Care **Drug Retailers**



Development Timeline

2012

2016

2017

2018



**Health Care Sector** 

- 1. SASB approach to Affordability & Pricing in Biotechnology & Pharmaceuticals
- 2. Data security in Managed Care and Health Care Delivery
- 3. References to prescription drug monitoring program (PDMP) database





Public Board Meeting Infrastructure Sector Discussion

Infrastructure Sector

1. Affordability in Utilities industries, including potential addition of qualitative metric

2. Revision of Water Scarcity topic in Water Utilities industry to focus on supply risks more broadly and generally maintain metrics (revised qualitative metric)

3. Industry-specific nature of GHG emissions in the Waste Management industry, including avoided emissions and waste-to-energy



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#### Infrastructure Sector

#### **Summary Statistics**

#### Industries in the 175 industry working group participants Sector • 25 public comment letters Provisional Phase Electric Utilities & Power Generators Gas Utilities & • 92 consultations **Distributors** Consultation Water Utilities & Services 14 public comment letters Waste Management 167 individual comments Exposure Draft Engineering & Construction Services • 28 proposed revisions Home Builders Revisions Real Estate Real Estate Services

Development Timeline

2015

2016

2017

2018

The 2017/2018 Public Comment Period materials can be found on the SASB website at https://www.sasb.org/exposure-drafts/

Infrastructure Sector

1. Affordability in Utilities industries, including potential addition of qualitative metric

2. Revision of Water Scarcity topic in Water Utilities industry to focus on supply risks more broadly and generally maintain metrics (revised qualitative metric)

3. Industry-specific nature of GHG emissions in the Waste Management industry, including avoided emissions and waste-to-energy





Public Board Meeting Technology & Communications Sector Discussion

**Technology & Communications Sector** 

1. Measurement of facility auditing – high-risk versus all facilities; percentage versus absolute measurement

2. Approach on independent "certification" for cybersecurity



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#### **Technology & Communications Sector**

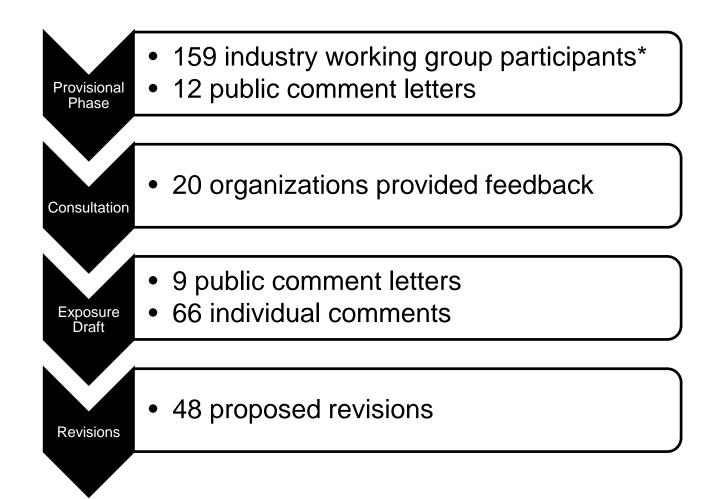
#### **Summary Statistics**

# Industries in the Sector Electronic Manufacturing Services & Original Device Manufacturing Software & IT Services Hardware Semiconductors

Internet Media & Services

Telecommunication

Services



Development Timeline

2013

2016

2017

2018



**Technology & Communications Sector** 

1. Measurement of facility auditing – high-risk versus all facilities; percentage versus absolute measurement

2. Approach on independent "certification" for cybersecurity



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## BREAK 12:25pm – 1:25pm





Public Board Meeting Resource Transformation Sector Discussion

**Resource Transformation Sector** 

1. Challenges developing a robust, comparable definition for chemical hazard risk assessments in the Chemicals industry standard

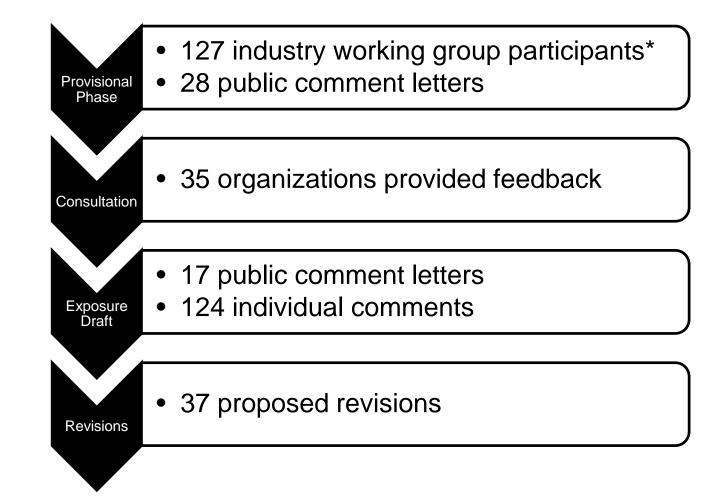
2. Discuss benefits and stakeholder concerns regarding the disclosure of regional regulations for the hazardous waste metric in multiple industries



#### **Resource Transformation Sector**

#### **Summary Statistics**

# Industries in the Sector Chemicals Aerospace & Defense Electrical & Electronic Equipment Industrial Machinery & Goods Containers & Packaging



Development Timeline

2014

2016

2017

2018



**Resource Transformation Sector** 

1. Challenges developing a robust, comparable definition for chemical hazard risk assessments in the Chemicals industry standard

2. Discuss benefits and stakeholder concerns regarding the disclosure of regional regulations for the hazardous waste metric in multiple industries





Public Board Meeting Food & Beverage Sector Discussion

**Food & Beverage Sector** 

 Discuss the approach for the metric on advertising targeted toward children in multiple industries

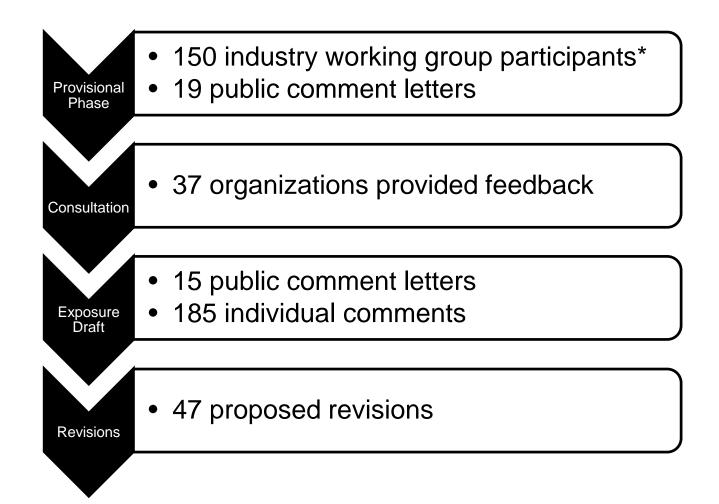
2. Discuss the ability and cost-effectiveness for companies to collect data from contracted suppliers in the Meat, Poultry & Dairy industry



#### **Food & Beverage Sector**

#### **Summary Statistics**

# Industries in the Sector **Agricultural Products** Meat, Poultry & Dairy **Processed Foods** Non-Alcoholic Beverages Alcoholic Beverages Tobacco Food Retailers & Distributors Restaurants



<sup>\*</sup>IWG Participant list and other standard-setting documentation can be found at SASB website at <a href="https://www.sasb.org/standards/sector-resources/">https://www.sasb.org/standards/sector-resources/</a>. Total reflects participants for the Consumption I sector and does not include anonymous participants.

**Food & Beverage Sector** 

 Discuss the approach for the metric on advertising targeted toward children in multiple industries

2. Discuss the ability and cost-effectiveness for companies to collect data from contracted suppliers in the Meat, Poultry & Dairy industry





Public Board Meeting Consumer Goods Sector Discussion

**Consumer Goods Sector** 

1. Employee engagement metric in the E-Commerce industry, including determination around 3rd party reference

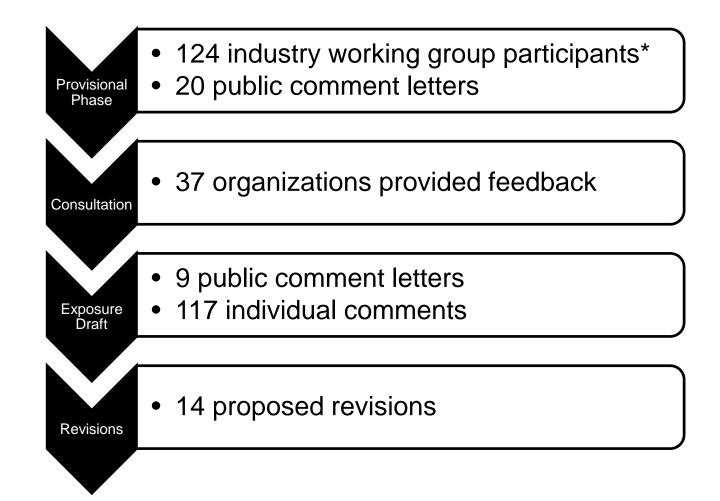
2. Customer privacy metric in the E-Commerce industry, and how it addressing stakeholder concerns



#### **Consumer Goods Sector**

#### **Summary Statistics**

### Industries in the Sector Apparel, Accessories & Footwear **Appliance Manufacturing** Household & Personal **Products Building Products & Furnishings Toys & Sporting Goods** Multiline and Specialty Retailers & Distributors E-Commerce





**Consumer Goods Sector** 

1. Employee engagement metric in the E-Commerce industry, including determination around 3rd party reference

2. Customer privacy metric in the E-Commerce industry, and how it is addressing stakeholder concerns





Public Board Meeting Renewable Resources & Alternative Energy Sector Discussion

Renewable Resources & Alternative Energy Sector

1. Evolution of critical materials metric in multiple industries, including stakeholder feedback and reasoning behind final metric

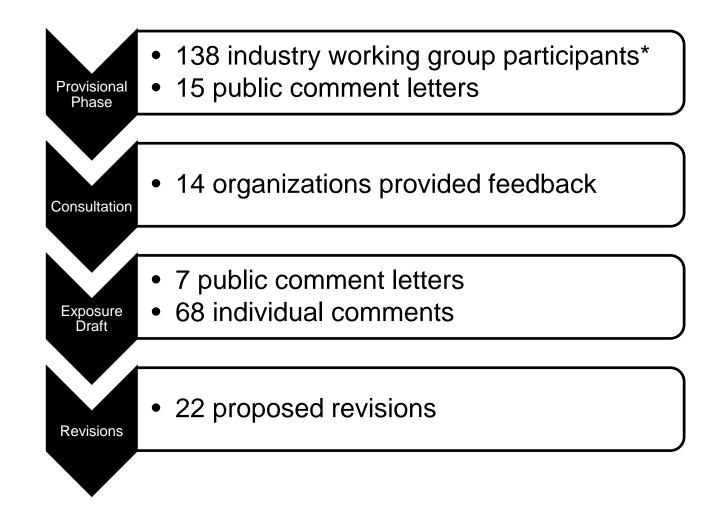
2. Review of changes for Solar industry and the nature of stakeholder input that drove revisions



#### Renewable Resources & Alternative Energy Sector

#### **Summary Statistics**

## Industries in the Sector Biofuels Solar Technology & Developers Wind Technology & Developers Fuel Cells & Industrial **Batteries** Forestry Management Pulp & Paper Products





Renewable Resources & Alternative Energy Sector

1. Evolution of critical materials metric in multiple industries, including stakeholder feedback and reasoning behind final metric

2. Review of changes for Solar industry and the nature of stakeholder input that drove revisions





Public Board Meeting Financials Sector Discussion

**Financials Sector** 

- 1. Measuring level of incorporation of ESG factors in the key financial activities
- 2. Approach to assessing systemic risk in the Insurance industry

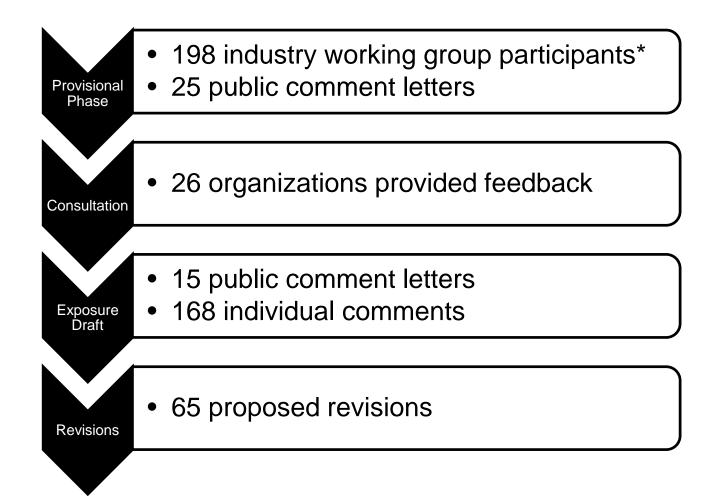


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#### **Financials Sector**

#### **Summary Statistics**

# Industries in the Sector Commercial Banks Investment Banking & **Brokerage** Asset Management & **Custody Activities** Consumer Finance Mortgage Finance Security & Commodity **Exchanges** Insurance





**Financials Sector** 

- 1. Measuring level of incorporation of ESG factors in the key financial activities
- 2. Approach to assessing systemic risk in the Insurance industry





Public Board Meeting Transportation Sector Discussion

#### **Transportation Sector**

- 1. Definition for independent contractors in Air Freight & Logistics
- 2. Revision from serious marine incidents to marine casualties in Marine

Transportation and Cruise Lines

3. Revision from renewable fuel to alternative fuel and sustainable fuel in Airlines

and Air Freight & Logistics

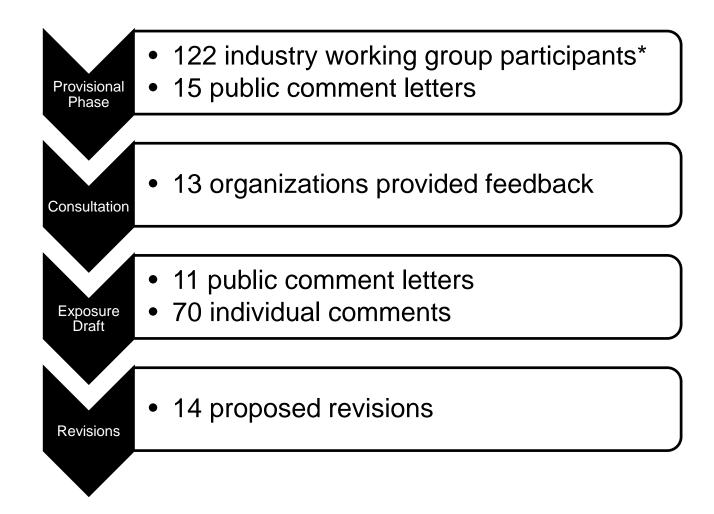


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#### **Transportation Sector**

#### **Summary Statistics**

Industries in the Sector
Automobiles
Auto Parts
Car Rental & Leasing
Airlines
Air Freight & Logistics
Marine Transportation
Cruise Lines
Rail Transportation
Road Transportation





#### **Transportation Sector**

- 1. Definition for independent contractors in Air Freight & Logistics
- 2. Revision from serious marine incidents to marine casualties in Marine

Transportation and Cruise Lines

3. Revision from renewable fuel to alternative fuel and sustainable fuel in Airlines

and Air Freight & Logistics



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Public Board Meeting Services Sector Discussion

**Services Sector** 

1. SASB approach to racial/ethnic group representation in diversity metric in multiple industries

2. Appropriate geographic divisions for activity metric on media recipients in Media & Entertainment

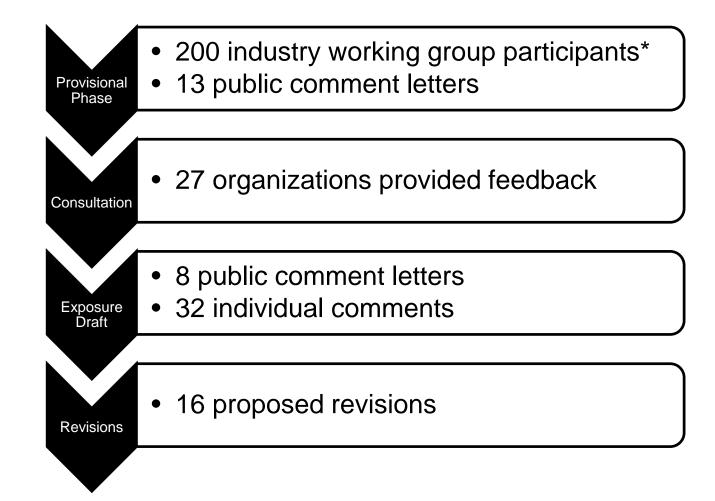


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#### **Services Sector**

#### **Summary Statistics**

# Industries in the Sector Education Professional & **Commercial Services** Hotels & Lodging Casinos & Gaming Leisure Facilities Advertising & Marketing Media & Entertainment



Development Timeline

2014

2016

2017

2018



**Services Sector** 

1. SASB approach to racial/ethnic group representation in diversity metric in multiple industries

2. Appropriate geographic divisions for activity metric on media recipients in Media & Entertainment





# Accounting for a **Sustainable Future**